Len Pagano
President and CEO

September 10, 2018

Dear Safe American:

On behalf of the Safe America Foundation, I want to thank you for perusing our new 'BE Safe America' landing page. Its goal is to save lives by sharing the latest information on safety education and emergency preparedness, being "*the voice redefining safety today.*"

Thanks to support from the UPS Foundation and former U.S. Army Lt. General Russel Honore,' we've been developing an e-learning platform focused on disaster preparedness. Known as the Honore' Preparedness Institute, it will offer new tools and emerging tips to protect and safeguard adults and children – as well as businesses, neighborhoods and communities.

What follows is a sample of what we'll be continuing to develop over years to come. Our objective: to offer content under-the-radar as well as fresh advice gleaned first-hand from government, universities and training experts. I invite you to study this content and then click on our social media platform – giving you a chance to ask experts questions you have and stay-in-touch via safeamerica.org – much like Facebook and Linked In.

Thanks so much for your concern. Here's to our 'staying safe.'

Sincerely,

Len Pagano
Founder & CEO

cc: Lt. General Russel Honore' (US Army – retired)

Introduction

Safety and Disaster Preparedness & Resiliency education and training are one of the most important components within the Honore' Institute for Preparedness Safety & Preparedness Asynchronous e-Learning Platform. It gives a broad cross-section of "safety students" an opportunity to learn about safety & disaster preparedness, bring new ideas into the workplace/classroom, reinforce existing ideas and practices, and it helps to put our Safety and Health Program into action …and it's all done at the students convenience and time constraints! Everyone who takes these courses will benefit from safety and health training through fewer work & home injuries, reduced stress, and higher morale. Productivity, profits, and competitiveness will increase as production costs per unit, turnover, and workers compensation rates lower.

Training & Accountability

Safe America understands that training without accountability is ineffective. Our safety culture must support training; and, understand that a culture of consequences is essential. To help make sure our efforts in safety and health are effective, we have developed methods to measure performance and administer consequences. Students taking institute courses must meet specific obtainable goal oriented milestones for completion of each class.

Types of Training

Required rules-related training will be conducted according to guidelines set forth by the Honore' Institute, with a goal of offering additional training as deemed appropriate by subject specific content experts. These curriculum development specialists will ensure Safety and Health Program training is in full compliance with the institute's standards. In general safety training will be conducted on the following levels:

- Emergency Management 101: a Primer
- Children's Disaster Reaction Response
- Proactive Disaster Preparedness
- Home Safety Kit: the essentials
- Smartphone Safety App Awareness
- Home, School, Church, and Work Place Active Shooter Training
- How to Plan a Safety Drill
- How to participate for honor in the national "BE Safe America" Drill

Curriculum Development

The Honore' Preparedness Institute has a plethora of content specific subject matter experts from which to draw from with regard to course content & curriculum development. Each course will be developed using is an "e-learning standardized platform".

Monitoring the Training Program

Monitoring the student's progress is critical to ensure success of the training program. Monitoring provides information to the curriculum evaluation team regarding the benefits and effectiveness of the training received. In addition, it provides information on the ability of the student to achieve training goals and objectives. Both the student and training staff play major roles in the monitoring process. To ensure adequate monitoring of the safety training program the actions below must occur.

- The curriculum development team will ensure that students are provided opportunity to measure their knowledge retention prior to completing the course.

- The curriculum development team will review the student's input related to the e-learning platform

- The tutorial team will conduct a review with each new student following each required training activity. This review provides the tutorial team with information on the progress of the student and can assist in identifying areas requiring further training.

- When the tutorial team determines that the new student has sufficient experience to successfully complete a task, the tutorial team review may be discontinued.

- The tutorial team and student will complete training documentation

Safety Training Program Evaluation

An evaluation of the effectiveness of the training program(s) will be conducted periodically. Staff administrators from the curriculum development team and tutorial training department will interview tutors, corporate sponsors, and students who have participated in the program to determine the effectiveness of the training, and to obtain suggestions for program improvement. Evaluation will help determine whether the training provided has achieved its goal of improving safety awareness & preparedness. When carefully developed and carried out, the evaluation will highlight training program strengths and identify areas of weakness that need change or improvement.

Evaluation will include analysis of student participation e-learning login time. Training will not work for an student who does not show up for training whether it be at a "brick and mortar" institution or an "e-learning platform". Low login time can signal a problem with the student, but it can also indicate a weakness in training content and presentation.

- We will compare pre-and post-training knowledge overall. The periods of time being compared must be long enough to allow significant differences to emerge if training has made a difference.

- We will determine whether the training provided has achieved its goal of improving safety awareness. Evaluation will highlight training program strengths and identify areas of weakness that need change or improvement.

- The safety curriculum development team will evaluate training through the following methods:

    o observing learner skills

    o surveys and interviews to determine learner knowledge and attitudes about training

    o reviewing the training plan and lesson plans

    o comparing training conducted with hazards in the workplace, school, church, and home

    o reviewing training documents, and

    o comparing pre-and post-training performance outcome evaluations

If evaluation determines program improvement is necessary, the curriculum development team will suggest recommendations.

(It's often easier to conduct an activity than to judge it. But we do not want to ignore this evaluation phase. It will allow us to calculate your training program's bottom line profitability. Have the goals of training been achieved? Do the results warrant offering the training again at some later date? How can the program be improved? Once we have made the effort to provide learner safety and health training, we certainly want to be able to answer these questions.)

Examples of Content Knowledge Transfer

1). Emergency Management 101: a Primer

2). Children's Disaster Reaction Response

Disasters affect children differently than they do adults. Learn more about the unique needs of children during and after disasters.
- Children's bodies are different from adults' bodies.
- Children need help from adults in an emergency.
- Mental stress from a disaster can be harder on children.

3). Proactive Disaster Preparedness

Proactive planning: Five essentials of emergency preparedness

Here are five considerations when developing or re-evaluating your organization's emergency preparedness plan:
- Assess your hazards.
- Develop procedures.
- Develop response mechanisms including evacuation plans and in-house procedures to safeguard your employees and crucial assets.
- Purchase supplies.
- Ensure the safety of your technology/data

4). Home Safety Kit: the essentials

Basic Disaster Supplies Kit:

To assemble your kit, store items in airtight plastic bags and put your entire disaster supplies kit in one or two easy-to-carry containers such as plastic bins or a duffel bag.

A basic emergency supply kit could include the following recommended items:

1. Water - one gallon of water per person per day for at least three days, for drinking and sanitation
2. Food - at least a three-day supply of non-perishable food
3. Battery-powered or hand crank radio and a NOAA Weather Radio with tone alert
4. Flashlight
5. First aid kit
6. Extra batteries
7. Whistle to signal for help
8. Dust mask to help filter contaminated air and plastic sheeting and duct tape to shelter-in-place
9. Moist towelettes, garbage bags and plastic ties for personal sanitation
10. Wrench or pliers to turn off utilities
11. Manual can opener for food
12. Local maps
13. Cell phone with chargers and a backup battery

wikiHow to Pack an Emergency Kit for the House

5). Smartphone Safety App Awareness

Introduction:

Mobile technology usage has grown exponentially since the introduction of smartphones, fueling an explosive proliferation of companion applications (apps). Smartphone penetration is high among younger demographic groups, with 73% of adolescents aged 13–17 years in the United States having access to a smartphone and 58% having downloaded apps. Mobile health interventions using smartphones are increasingly deployed in clinical settings to augment patient education, communication, monitoring, and chronic disease management, and there are currently thousands of commercial smartphone "health apps"— apps designed to support health management.
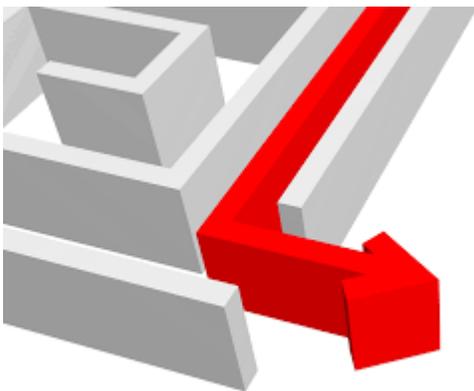
6). Home, School, Church, and Work Place Active Shooter Training

The course intends to prepare personnel for "active shooter" situations by providing information on how they occur and how they may be more effectively prevented. The course will review facts and history, prevention strategies, preparedness, and what to do if an "active shooter" incident happens.

7). How to Plan a Safety Drill

Written safety plans are the cornerstone of a complete safety and health program. But plan writing is not always easy and identifying which ones you need can be a challenge. Some written plans are an OSHA requirement for specific hazard topics, others are just good business practice.

8). How to participate for honor in the national "BE Safe America" Drill

Conclusion

Effective e-learning allows more participants to access more personalized instruction compared to traditional classroom-based instruction. However, achieving these results requires strong e-learning design. Effective e-learning design must carefully consider first, if e-learning serves the purpose of the instruction and, second, how to effectively incorporate content in a manner that is usable and engaging. Facilitators implementing the course, whether they are a facilitator in a webinar, or the IT whiz posting an asynchronous e-learning module online, must be familiar with how participants are likely to interact with the e-learning lesson. Finally, all aspects of effective e-learning design and implementation must be carried out with a focus on how participants will be evaluated in the levels of reaction, learning, and behavior.

Do feel free to call us and let us know how we can provide further assistance. After all, Safe America's goal is to protect lives. Know that we're here 24/7 to do just that.

Sincerely,